PROGRAMME

INTERNATIONAL SCIENTIFIC CONFERENCE
ECO-TREND 2012

EXIT FROM THE CRISIS AND REVIVAL OF SUSTAINABLE GROWTH

November 23-24, 2012
TARGU JIU, ROMANIA
### PROGRAMME

ECOTREND 2012

#### Friday

**November 23, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00 - 10:00</td>
<td>Registration</td>
</tr>
<tr>
<td>10:00 - 10:30</td>
<td>Welcome and Opening Ceremony</td>
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<tr>
<td>10:30 - 12:30</td>
<td>Plenary Sessions</td>
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<tr>
<td>12:30-13:30</td>
<td>Lunch</td>
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<tr>
<td>13:30 - 15:00</td>
<td>Plenary Sessions</td>
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<td>15:00-16:00</td>
<td>Pause</td>
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<td>16:00 - 19:00</td>
<td>Parallel Sessions</td>
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<tr>
<td>19:00</td>
<td>Special Event And Conference Dinner</td>
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</tbody>
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#### Saturday

**November 24, 2012**

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<tr>
<td>09:00 - 11:30</td>
<td>Parallel Sessions</td>
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<tr>
<td>11:30 - 12:00</td>
<td>Coffee Break</td>
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<td>12:00 - 13:30</td>
<td>Parallel Sessions</td>
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<tr>
<td>13:30 - 14:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>14:00 - 16:00</td>
<td>Parallel Sessions</td>
</tr>
</tbody>
</table>

**Participants’ Registration**

**Friday, November 23, 2012**

09:00-10:00

Participants’ registration will take place inside the Rectorate of “Constantin Brâncuși” University of Târgu Jiu (30, Calea Eroilor Street, Târgu Jiu)

**Welcome and Opening Ceremony**

**Friday, November 23, 2012**

10:00-10:30

Welcome and opening ceremony will take place inside the Rectorate of “Constantin Brâncuși” University of Târgu Jiu, Hall A016.

The speakers will share their visions regarding the main theme of the conference: “Exit from the crisis and revival of sustainable growth”
Plenary Sessions  
Friday, November 23, 2012  
11:00-12:30

Plenary Sessions will take place at the Rectorate of “Constantin Brâncuși” University of Târgu Jiu, Hall A016  
Speakers are going to share their knowledge and give insights on exit from the crisis and revival of sustainable growth from different perspectives:

<table>
<thead>
<tr>
<th>PLENARY SPEAKERS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lorentz Curve and Convergence in EU</strong></td>
</tr>
</tbody>
</table>
| [Acad. Prof. Ph.D. Liviu Lucian ALBU](#)  
Romanian Academy, Institute for Economic Forecasting, Romania |

| **Romania between Sustainable Development and Real Convergence** |
| [Prof. Ph.D. Ion Ghizdeanu](#)  
National Forecasting Commission, Romania |

| **From the Value of Liberty to the Value of Harmony. An Ecolonomic Approach** |
| [Prof. Ph.D. Alexandru Tasnadi](#)  
Prof. Ph.D. Constantin Popescu  
Academy of Economic Studies, Bucharest, Romania |
### Plenary Sessions

**Friday, November 23, 2012**
**13:30-15:00**

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D. Steliana Sandu</td>
<td>Improving collaboration between universities and industry - a major challenge for Romania</td>
<td>Romanian Academy, Institute for National Economy, Romania</td>
</tr>
<tr>
<td>Ph.D. Mioara Iordan</td>
<td>Romanian Foreign Trade with the European Union-Dynamics and Trends</td>
<td>Romanian Academy, Institute for Economic Forecasting, Romania</td>
</tr>
<tr>
<td>Prof. Ph.D. Cristian Spulbar</td>
<td>The impact of political and economic news on the euro/ron exchange rate</td>
<td>University of Craiova, Romania</td>
</tr>
</tbody>
</table>

### Parallel Sessions

**Friday, November 23, 2012**
**16:00-19:00**

**Saturday, November 24, 2012**
**09:00-14:00**

Parallel Sessions will take place at the Faculty of Economics and Business Administration (Victoria Street, No. 24, Târgu Jiu)
SECTION 1
MACROECONOMIC THEORY AND POLICY

Friday, November 23, 2012
16:00 – 19:00
Room: B110

Section Chairs:
CONSTANTIN POPESCU
Academy of Economic Studies, Bucharest, Romania
ALEXANDRU TAŞNADI
Academy of Economic Studies, Bucharest, Romania

Scientific reviewers:
DORU CIRNU
"Constantin Brâncuşi" University of Târgu Jiu, Romania
DIANA POCIVALISTEANU
"Constantin Brâncuşi" University of Târgu Jiu, Romania

Secretary:
Loredana Ciurlău
"Constantin Brâncuşi" University of Târgu Jiu, Romania

1. LORENTZ CURVE AND CONVERGENCE IN EU
LUCIAN LIVIU ALBU,
Romanian Academy, Institute for Economic Forecasting, Romania

2. ECONOMIC DEVELOPMENT AND SUSTAINABLE DEVELOPMENT. EVIDENCE FROM ROMANIA
FELIX-CONSTANTIN BURCEA
Academy of Economic Studies, Bucharest, Romania
EMILIA UNGUREANU
Pitesti University, Romania
CRISTINA FLORENTINA BÂLDAN
Pitesti University, Romania
3. A COMPARATIV ANALYSIS OF SOCIAL PROTECTION EXPENDITURE ACROSS EUROPE
RĂZVAN-DORIN BURZ
Faculty of Economics and Business Administration, West University of Timisoara, Romania

4. INEQUALITY AND THE WORLD ECONOMY - TRUE PROGRESSIVISM
GHEORGHE CARALICEA MARCULESCU
“Constantin Brancusi” University of Targu Jiu, Faculty of Economics and Business Administration, Romania

5. ECONOMIC CRISIS SUSTAINS BLACK MARKET
DANIEL – IOAN DICOI
„Lucian Blaga” University of Sibiu, Faculty of Economic Sciences, Romania

6. GLOBALIZATION AND ITS EFFECTS ON THE BANKING MANAGEMENT
OANA RALUCA DRĂGAN (SÂNTĂMĂRIAN)
Babes – Bolyai University, Cluj-Napoca, Faculty of Economics and Business Administration, Romania

7. SOCIO INTERCULTURAL EVALUATION FOR INVESTMENT PROJECTS IN INDIGENOUS COMMUNITIES WIXARIKAS
ERNESTO GUERRA-GARCÍA
Universidad Autónoma Indígena de México
JOSÉ G. VARGAS-HERNÁNDEZ
University Center for Economic and Managerial Sciences, University of Guadalajara, Mexic
MARÍA EUGENIA MEZA-HERNÁNDEZ
Universidad Autónoma Indígena de México

8. CORPORATE REPUTATION: DEFINITION OF THE CONCEPT AND MEASUREMENT
MIHAELA SANDU
Faculty of Economic Science, „Lucian Blaga University”, Sibiu, Romania

9. THE ROLE OF MEDIATED TECHNOLOGY TRANSFER IN DIMINISHING THE DIGITAL GAP IN THE FIELD OF SENIOR AGE WORKFORCE
ADREEA-CLARA MUNTEANU
Romanian Academy, Institute of National Economy, Romania
Saturday November 24, 2012  
09:00 – 13:00  
Room: B110

Section Chairs:  
CONSTANTIN POPESCU  
Academy of Economic Studies, Bucharest, Romania  
ALEXANDRU TAŞNADI  
Academy of Economic Studies, Bucharest, Romania

Scientific reviewers:  
DORU CIRNU  
"Constantin Brâncuşi" University of Târgu Jiu, Romania  
DIANA POCIOVALISTEANU  
"Constantin Brâncuşi" University of Târgu Jiu, Romania

Secretary:  
Loredana Ciurlău  
"Constantin Brâncuşi" University of Târgu Jiu, Romania

10. REGULATIONS AND FINANCING OF SMES IN ALBANIA  
OLTIANA MUHARREMI  
University of Vlora “Ismail Qemali” Department of Finance, Albania  
ERALD PELARI  
University of Vlora “Ismail Qemali” Department of Finance, Albania

11. FROM THE VALUE OF LIBERTY TO THE VALUE OF HARMONY. AN ECOLOGONOMIC APPROACH  
CONSTANTIN POPESCU  
Academy of Economic Studies, Bucharest, Romania  
ALEXANDRU TAŞNADI  
Academy of Economic Studies, Bucharest, Romania  
MILTIADE STANCIU  
Spiru Haret University, Bucharest, Romania
12. THE DEVELOPMENT OF PUBLIC SECTOR IN ALBANIA
PRANVERA RESULAJ
Faculty of Economy, University of Vlora “Ismail Qemali”, Albania
FJORALBA VELAJ
Faculty of Economy, University of Vlora “Ismail Qemali”, Albania
EDMIRA CAKRANI
Faculty of Economy, University of Vlora “Ismail Qemali”, Albania

13. NEW APPROACHES TO TEACHING BUSINESS ENGLISH
OTILIA MINODORA SIMION
„Constantin Brâncuși” University from Târgu Jiu, Faculty of Economics and Business Administration, Romania

14. ENTERPRISE STAKEHOLDER WELL-BEING ATTAINED WITH RESPONSIBLE ENTERPRISE POLICY
TJAŠA ŠTRUKELJ
Faculty of Economics and Business, Maribor, Slovenia; IRDO Institute for Development of Social responsibility, Maribor, Slovenia
MATJAŽ MULEJ
Faculty of Economics and Business, Maribor, Slovenia; IRDO Institute for Development of Social responsibility, Maribor, Slovenia
SIMONA STERNAD
University of Maribor, Faculty of Economics and Business, Maribor, Slovenia

15. EVOLUTIONS IN THE COMPETITION DOMAIN IN ROMANIA - 2007-2011 PERIOD
EMILIA UNGUREANU
Pitesti University, Romania
CRISTINA BÂLDAN
Pitesti University, Romania
FELIX-CONSTANTIN BURCEA
Academy of Economic Studies, Bucharest, Romania

16. WHY WOULD YOUNG STUDENTS CHOOSE ENTREPRENEURSHIP?
ANDREAA MUNTEAN
Faculty of Science, Department of Economic Studies and Business Administration, „1 Decembrie 1918” University, Alba Iulia, Romania
IONELA GAVRILĂ PAVEN
Faculty of Science, Department of Economic Studies and Business Administration, „1 Decembrie 1918” University, Alba Iulia, Romania
17. IMPROVING COLLABORATION BETWEEN UNIVERSITIES AND INDUSTRY - A MAJOR CHALLENGE FOR ROMANIA
STELIANA SANDU
Institute of National Economy, Romanian Academy
IONELA GAVRILĂ-PAVEN
„I Decembrie 1918” University of Alba Iulia, Romania

18. PHILLIPS CURVE APPLICATION IN MACROECONOMIC ANALYSIS
CRISTIAN FLORIN CIURLĂU
Universitatea Crestina „Dimitrie Cantemir” Bucureşti, Romania
MARIN DAN BOAJĂ
Universitatea Crestina „Dimitrie Cantemir” Bucureşti, Romania

19. ECO PROFIT - A NEW DIMENSION OF SUSTAINABLE DEVELOPMENT IN ECONOMIC AND FINANCIAL ANALYSIS
CORNEL DUMITRU CRECANĂ
Academia de Studii Economice București, Romania

20. THEORETICAL AND PRACTICAL APPROACHES ON REGIONALLY ECONOMIC DEVELOPMENT IN ROMANIA
IONUT CEAUSESCU
„Constantin Brâncuși” University of Târgu-Jiu, Romania
ANA-GABRIELA BABUCEA
„Constantin Brancusi” University of Targu Jiu, Romania
SECTION 2
LABOR ECONOMICS

Friday, November 23, 2012
16:00 – 19:00
Room: B114
Section Chairs:
VALENTINA VASILE,
Institute of National Economy, Romanian Academy
ION GHIZDEANU
Institute of National Economy, Romanian Academy

Scientific reviewers:
DIANA POCIOVALISTEANU,
"Constantin Brancusi" University of Târgu Jiu, Romania
DANACICA DANIELA
"Constantin Brancusi" University of Târgu Jiu, Romania

Secretary:
Mirabela Florea Ianc
"Constantin Brâncuși" University of Târgu Jiu, Romania

1. CULTURAL DIFFERENCES AND THE INCLUSIVE EDUCATION AT FACULTIES OF BUSINESS AND ECONOMICS: AN INTERNATIONAL COMPARATIVE
ISABEL NOVO-CORTI,
University of A Coruña (Spain)
DIANA POCIOVALISTEANU,
West University of Timisoara, "Constantin Brancusi" University of Tg-Jiu, Romania
XOSE PICATOSTE
University of A Coruña (Spain)

2. PROBLEMS GENERATED BY THE UNEMPLOYMENT ON FAMILIES DURING FINANCIAL CRISIS IN ROMANIA
MARIANA BĂLAN
Institute for Economic Forecasting, Romanian Academy, Romania
VALENTINA VASILE
Institute of National Economy, Romanian Academy, Romania
3. IMPROVING THE MECHANISMS OF GRANTING STRUCTURAL FUNDS
EMILIAN M. DOBRESCU
„Spiru Haret” University, Bucharest, Romania
DIANA MIHAELEA POCIOVALISTEANU
West University of Timișoara
"Constantin Brancusi” University of Târgu Jiu, Romania

4. THE CRISIS AND EXTERNAL MOBILITY OF LABOR IN ROMANIA
VALENTINA VASILE,
Institute of National Economy, Romanian Academy, Romania
ION GHIZDEANU
Institute of National Economy, Romanian Academy, Romania

5. THE NECESSITY OF ORGANIZATIONAL AND PROCEDURAL CHANGES OF OLAF IN ERADICATING FRAUD AND CORRUPTION
MIHAELEA-ADINA APOSTOLACHE
National Institute for Economic Research "Costin C. Kirițescu”, Romania
Oil-Gas University of Ploiești, Faculty of Economics Sciences, Romania
MIHAI-CRISTIAN APOSTOLACHE
Oil-Gas University of Ploiești, Faculty of Economics Sciences, Romania

6. CHARACTERISTICS OF LONG-TERM UNEMPLOYMENT SPELLS IN ROMANIA
DANIELA-EMANUELA DĂNĂCICĂ
National Institute for Economic Research “Costin C. Kirițescu”, Romanian Academy
Faculty of Economics, Constantin Brâncuși University of Tîrgu Jiu, Romania
RALUCA MAZILESCU
National Institute for Economic Research “Costin C. Kirițescu”, Romanian Academy, Romania

7. MIGRATION-DETERMINING FACTORS AND POSSIBLE SOLUTIONS
RALUCA CRUCERU
Academy for Economic Studies, Bucharest, Romania
MIHAELEA-GEORGIA SIMA
Academy for Economic Studies, Bucharest, Romania

8. WAYS TO CREATE AND MEASURE VALUE WITHIN AN ASME
MIHAELEA-GEORGIA SIMA
Academy for Economic Studies, Bucharest, Romania
RALUCA CRUCERU
Academy for Economic Studies, Bucharest, Romania
9. EUROPEAN SOCIAL FUND, IMPORTANT FACTOR OF COHESION ON THE EUROPEAN LABOR MARKET
MONICA PREDONU
Academy of Economic Studies, Bucharest, Romania
MONICA GABRIELA GHERMAN
Academy of Economic Studies, Bucharest, Romania

10. CHANGES IN THE STRUCTURE OF UNEMPLOYMENT IN THE PERIOD OF CRISIS IN ROMANIA
CRISTINA IOVA
Post-doctoral researcher, National Institute for Economic Research” Costin C. Kirițescu”, Romania
SECTION 3
MARKETING, COMMERCE AND TOURISM

Friday, November 23, 2012
16:00 – 19:00
Room: B112

Section Chairs:
MIOARA IORDAN
Romanian Academy, Institute for Economic Forecasting, Romania
IONEL BARBU
“Aurel Vlaicu” University, Arad, Romania

Scientific reviewers:
GEORGE NICULESCU
“Constantin Brâncuși” University of Târgu Jiu
CONSTANTA ENEA
“Constantin Brâncuși” University of Târgu Jiu

Secretary:
Maria Vasilescu
”Constantin Brâncuși” University of Târgu Jiu, Romania

1. RURAL TOURISM IN CRISANA REGION BETWEEN 1990-2010 – PART I
IONEL BARBU
“Aurel Vlaicu” University, Arad, Romania

2. RURAL TOURISM IN CRISANA REGION BETWEEN 1990-2010 – PART II
IONEL BARBU
“Aurel Vlaicu” University, Arad, Romania

3. THE ECONOMIC CRISIS AND LABOUR MIGRATION IN ROMANIA
CORINA MATEI GHERMAN
“Gheorghe Zane” University, Iași, Romania
4. MEASURING CUSTOMER’ SATISFACTION ON THE QUALITY OF DACIA’ CARS IN ROMANIA

NICOLETA ISAC
University of Pitesti, Romania

ELIZA ANTONIU
University of Pitesti, Romania

ELENA JIANU
University of Pitesti, Romania

5. ROMANIAN FOREIGN TRADE WITH THE EUROPEAN UNION—DYNAMICS AND TRENDS

MIOARA IORDAN
Romanian Academy, Institute for Economic Forecasting, Romania

MIHAELA NONA CHILIAN
Romanian Academy, Institute for Economic Forecasting, Romania

6. PROBLEMS IN MEASURING CUSTOMER SATISFACTION

FLORIN LUCIAN ISAC
“Aurel Vlaicu” University, Arad, Romania

SERGIU RUSU
“Aurel Vlaicu” University, Arad, Romania

RADU SILVIU CURETEANU
“Aurel Vlaicu” University, Arad, Romania

7. INFORMAL INTERPERSONAL VERBAL COMMUNICATION CONCEPTUALIZATION AND ITS RELATIONSHIP WITH CUSTOMER SATISFACTION

FLORIN LUCIAN ISAC
“Aurel Vlaicu” University, Arad, Romania

SERGIU RUSU
“Aurel Vlaicu” University, Arad, Romania

RADU SILVIU CURETEANU
“Aurel Vlaicu” University, Arad, Romania

8. CAN HANDCRAFTS MICRO BUSINESS IN SOUTHERN SAN SEBASTIAN COMPETE WELL?

JOSÉ G. VARGAS-HERNÁNDEZ
University of Guadalajara, Mexico
9. SUSTAINABILITY AS A STRATEGY OF RESPONSIBLE AND COMPETITIVE DEVELOPMENT
JOSÉ G. VARGAS-HERNÁNDEZ
University of Guadalajara, Mexico
LUIS VLADIMIR VELÁZQUEZ-ÁLVAREZ
University of Guadalajara, Mexico

10. WOODEN VERSUS PLASTIC TOYS
ANCA MADAR
Transilvania University of Brașov, Romania
DANA BOȘCOR
Transilvania University of Brașov, Romania
CODRUȚA-ADINA BĂLȚESCU
Transilvania University of Brașov, Romania
ANDREEA NEACȘU
Transilvania University of Brașov, Romania

11. MANIPULATING CONSUMERS THROUGH ADVERTISING
ANDREEA NEACȘU
Transilvania University of Brașov
DANA BOȘCOR
Transilvania University of Brașov, Romania
CODRUȚA-ADINA BĂLȚESCU
Transilvania University of Brașov, Romania
ANCA MADAR
Transilvania University of Brașov, Romania

12. THE ARCHITECTURE TO ACHIEVE AN ECONOMY BASED ON THE BRAND AND CREATION BRANCUȘI
GEORGE NICULESCU
“Constantin Brâncuși” University of Targu Jiu, Romania

13. MARKETING MIX IN THE OLTENIA ENERGY COMPLEX
ALBERTO NICOŁAE PĂUNESCU
“Constantin Brâncuși” University of Targu Jiu, Romania

14. TERTIARY SECTOR'S ROLE IN ECONOMIC DEVELOPMENT OF ROMANIA
CECILIA IRINA RĂBONȚU
“Constantin Brâncuși” University of Targu Jiu, Romania
MARIA VASILESCU
“Constantin Brâncuși” University of Targu Jiu, Romania
15. SUSTAINABLE TOURISM IN TARGU JIU. RELATIONSHIP IMPACT TOURISM – ENVIRONMENT
CONSTANTA ENEA
“Constantin Brâncuși” University of Targu Jiu, Romania

16. GRAIN MARKET RESEARCH IN THE EUROPEAN UNION
ELENA SOARE
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
ELENA COFAS
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania

17. RESEARCH ON EUROPEAN UNION MEAT MARKET
ELENA SOARE
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
ELENA COFAS
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania

18. LA MICRO-ENTREPRISE MOYEN DE LUTTE CONTRE LA PAUVRETÉ: MISE EN ÉVIDENCE PAR APPLICATION AU NIVEAU DES RÉGIONS TUNISIENNES
GAALICHE MAKRAM
HAMMAS MOHAMED AMIN
Économie à l’Institut Supérieur de Gestion de Sousse, Tunisie
Faculté de Droit et des Sciences Economiques et Politique
SECTION 4

ECONOMIC GROWTH AND DEVELOPMENT

Friday, November 23, 2012
16:00 – 19:00
Room: B110

Section Chairs:
ISMAIL KARAYUN
Akdeniz University, Ayse Sak School of Applied Sciences
ANIELA BALACESCU
"Constantin Brâncuși" University of Târgu Jiu, Romania

Scientific reviewers:
DORU CIRNU
"Constantin Brâncuși" University of Târgu Jiu, Romania
DIANA POCIOVALISTEANU
"Constantin Brâncuși" University of Târgu Jiu, Romania

Secretary:
Mariana Claudia Mungiu-Pupăzan
“Constantin Brâncuși” University of Târgu Jiu, Romania

1. BUILDING A SUSTAINABLE ECONOMIC MODEL THROUGH CORPORATE GOVERNANCE
DUMITRU-ALEXANDRU BODISLAV
Bucharest University of Economic Studies, Romania

2. THE ROLE OF LOGISTICS IN REGIONAL DEVELOPMENT
ISMAIL KARAYUN
Akdeniz University, Ayse Sak School of Applied Sciences, Turkey
HALIL IBRAHIM AYDIN
Sırnak University, Faculty of Economics and Administrative Sciences, Turkey
MUSTAFA GULMEZ
Akdeniz University, Tourism Faculty, Turkey
3. AND MAYBE GEORGESCU-ROEGEN WAS RIGHT
ANDREEA-MARIA LOSTUN
Faculty of Economics and Business Administration, Department of Economics, "Alexandru Ioan Cuza” University, Iași, Romania

4. THE STRUCTURE OF THE ROMANIAN ECONOMY – AN ANALYSIS TO INVEST THE EUROPEAN STRUCTURAL AND COHESION FUNDS
ANCUȚA POPA
Ministry of Economy, Trade and Business Environment – Managing Authority for the Sectoral Operational Programme “Increase of Economic Competitiveness”, Romania
ANDREI SILVIU DOSPINESCU
PhD, CEIS, CMM, INCE Romanian Academy, Romania

5. ROMANIA BETWEEN SUSTAINABLE DEVELOPMENT AND REAL CONVERGENCE
ION GHIZDEANU
Comisia Națională de Prognoză, Romania

6. THE PROBLEMS IN THE EVALUATION THE RISKS ON INVESTMENTS OF INNOVATION PROCESS OF REPUBLIC OF MOLDOVA
ANATOL ROTARU
Academy of Science of Moldova, Moldova
AURELIA ȘUȘU-ȚURCAN
Academy of Science of Moldova, Institute of Economy, Finance and Statistics, Moldova
ANGELA ȘESTACOVȘCHI
University State of Moldova, Moldova
VIORICA STĂC
Academy of Science of Moldova, Institute of Economy, Finance and Statistics, Moldova

7. THE ECOLOGIST SPIRIT UNDERNEATH AUSTRIAN ECONOMIST CLOTHES
ELENA BIANCA VIERU
„Alexandru Ioan Cuza” University of Iași, Romania,
Doctoral School of Economics and Lorraine University, Nancy, France,
Ecole Doctorale d’Economie, Bureau d’Economie Théorique et Appliquée (BETA)
8. CORPORATE REPUTATION: DEFINITION OF THE CONCEPT AND MEASUREMENT
MIHAELA SANDU
Faculty of Economic Science „Lucian Blaga University”, Sibiu

9. RESEARCH ON THE INFLUENCE OF CLIMATIC FACTORS ON AGRICULTURAL PRODUCTION PLANT IN IALOMITA COUNTY
ELENA COFAS
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
ELENA TOMA
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
SORINA DUMITRU
National Research Institute for Soil Science Agro-chemistry and Environment Protection, Romania

10. STATISTICAL MACRO REGIONAL ANALYSIS FOR VEGETAL AGRICULTURAL PRODUCTION SECTOR
ELENA COFAS
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
ELENA TOMA
University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania
SORINA DUMITRU
National Research Institute for Soil Science Agro-chemistry and Environment Protection, Romania

11. INVESTING IN HUMAN CAPITAL SPRINGBOARD FOR A COMPETITIVE ECONOMY
MARIANA CLAUDIA MUNGIU-PUPÁZAN
„Constantin Brâncuși” University of Târgu Jiu, Romania

12. DELIMITATIONS AND INTERFERENCES BETWEEN THE TRANSNATIONAL AND MULTINATIONAL COMPANIES ON THE INTERNATIONAL CAPITAL MARKET
PAUL-BOGDAN ZAMFIR
„Constantin Brâncuși” University of Târgu Jiu, Romania

13. COMPARATIVE ANALYSIS OF SME’S SITUATION IN SE AND SW OLTENIA REGIONS IN THREE MAJOR ECONOMICAL SECTORS
SORICI COSTIN OCTAVIAN,
“Ovidius” University of Constanta, Romania
14. STUDY ON INNOVATIVE PERSPECTIVE OF THE SMES SECTOR IN ROMANIA
RADU FLORIN OGARCĂ,
Faculty of Economics and Business Administration Craiova, Romania
RADU CRIVEANU,
Faculty of Economics and Business Administration Craiova, Romania

15. DEVELOPMENTS IN THE SMES SECTOR IN ROMANIA IN 2008-2012
RADU FLORIN OGARCĂ,
Faculty of Economics and Business Administration Craiova, Romania
RADU CRIVEANU,
Faculty of Economics and Business Administration Craiova, Romania
SECTION 5

FINANCE AND FINANCIAL STABILITY

Friday, November 23, 2012
16:00 – 19:00
Room: B111

Section Chairs:
CRISTI SPULBÂR
University of Craiova
LUCIAN-ION MEDAR
„Constantin Brâncuși” University of Târgu Jiu,

Scientific reviewers:
CONSTANTIN CARUNTU
„Constantin Brâncuși” University of Târgu Jiu,
GABRIELA DOBROTĂ
„Constantin Brâncuși” University of Târgu Jiu

Secretary:
Loredana Mihaela Lapadusi
“Constantin Brâncuși” University of Târgu Jiu, Romania

1. DIAGNOSTIC TESTS FOR HETEROSKEDASTICITY ON FINANCIAL TIME SERIES
FELICIA RAMONA BIRĂU
University of Craiova, Faculty of Economics and Business Administration Craiova, Romania

2. FINANCIAL DERIVATIVES
FELICIA RAMONA BIRĂU
University of Craiova, Faculty of Economics and Business Administration Craiova, Romania
3. THEORETICAL APPROACHES REGARDING THE ECONOMIC AND FINANCIAL PERFORMANCE MEASUREMENT
ANDREEA LAURA CARUNTU
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania
ROXANA CORINA CARUNTU
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania

4. ANALYSIS OF THE INDICATORS THAT MANAGE THE ABILITY OF THE COMPANY TO MEET ITS PAYMENT OBLIGATIONS
CONSTANTIN CARUNTU
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania
MIHAELA LOREDANA LĂPĂDUŞI
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania

5. EVIDENCE OF CHAOS FOR THE TIME SERIES OF EXCHANGE RATE EUR-LEU
DUMITRU CIOBANU
University of Craiova, Romania

6. THE EFFECTS OF THE INTERNATIONAL FINANCIAL CRISIS AND CHALLENGES THEM ON BUDGETARY REVENUES IN ROMANIA
LOREDANA CIURLAU
GABRIELA BUSAN
„Constantin Brâncuși” University from Târgu Jiu, Faculty of Economics and Business Administration, Romania

7. INTEGRATED ESTIMATION MODEL OF THE DIFFICULTY STATUS OF ENTERPRISES
DIANA DĂDĂLĂU
West University of Timișoara, Romania

8. ECONOMIC AND FINANCIAL RECOVERY STRATEGY OF THE ENTERPRISES IN DIFFICULTY
DIANA DĂDĂLĂU
West University of Timișoara, Romania
9. THE RISKS AND THEIR EFFECTS AT THE LEVEL OF ECONOMIC OPERATORS FROM ROMANIA
GABRIELA DOBROTĂ
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania

10. CRISIS - THE INSTRUMENT WHICH AFFECTED THE FINANCIAL POSITION OF THE ENTERPRISE
VIOLETA IIEANA GOJNEA
University of Craiova, Faculty of Economics and Business Administration, Romania
November 24, 2012
00:90 – 13:00
Room: B111

Section Chairs:
CRISTI SPULBĂR
University of Craiova
LUCIAN-ION MEDAR
„Constantin Brâncuși” University of Târgu Jiu,

Scientific reviewers:
CONSTANTIN CARUNȚU
„Constantin Brâncuși” University of Târgu Jiu,
GABRIELA DOBROTĂ
„Constantin Brâncuși” University of Târgu Jiu

Secretary:
Loredana Mihaela Lapaduşă
“Constantin Brâncuși” University of Târgu Jiu, Romania

11. FINANCIAL INSTABILITY AND POLITICAL INSTABILITY
CRISTIAN IONESCU
Academy Of Economic Studies, Faculty of Economics, Romania

12. FINANCIAL INSTABILITY, FINANCIAL DEVELOPMENT AND POVERTY
CRISTIAN IONESCU
Academy of Economic Studies, Faculty of Economics, Romania

13. WORKING CAPITAL – “THE SAFETY MARGIN” IN MAINTAINING THE FINANCIAL STABILITY ON MEDIUM AND LONG TERM
MIHAELA LOREDANA LĂPĂDUŞI
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania
CONSTANTIN CARUNȚU
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania
14. NECESSITY OF BANKING INTERMEDIATION IN FULL FINANCIAL CRISIS
LUCIAN-ION MEDAR
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania

15. CHALLENGES REGARDING BUDGETARY DEFICITS AND FUTURE PUBLIC PENSIONS POLICIES
MARIUS CRISTIAN MILOŞ
University „Eftimie Murgu” Reşiţa, Faculty of Economics, Romania

16. DEMOGRAPHIC DETERMINANTS OF PUBLIC PENSION EXPENDITURES WITHIN EUROPEAN UNION-15 MEMBER STATES
MARIUS CRISTIAN MILOŞ
University „Eftimie Murgu” Resita, Faculty of Economics, Romania

17. SPILLOVER EFFECTS OF PENSION FUNDS ON CAPITAL MARKETS. THE EU-15 COUNTRIES CASE
LAURA RAISA MILOŞ
University „Eftimie Murgu” Resita, Faculty of Economics, Romania

18. THE IMPACT OF POLITICAL AND ECONOMIC NEWS ON THE EURO/RON EXCHANGE RATE
CRISTI SPULBĂR
University of Craiova, Faculty of Economics and Business Administration, Romania
MIHAI NIŢOI
University of Craiova, Faculty of Economics and Business Administration, Romania

19. MONETARY POLICY: FROM PRICE STABILITY TO FINANCIAL STABILITY
CRISTI SPULBĂR
University of Craiova, Faculty of Economics and Business Administration, Romania
ADRIANA SPÎNU
University of Craiova, Faculty of Economics and Business Administration, Romania
MIHAI NIŢOI
University of Craiova, Faculty of Economics and Business Administration, Romania

20. DELIMITATIONS REGARDING A COMPANY’S COSTS OF CAPITAL
MARIAN VINTILESCU
„Constantin Brâncuşi” University of Târgu Jiu, Faculty of Economics And Business Administration, Romania
21. PUBLIC FINANCIAL AIDS - STATE FINANCIAL SUPPORT POLICY
VASILE POPEANGA
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania

22. TAX HARMONIZATION IN THE EUROPEAN UNION - CHALLENGES AND RESULTS
VASILE POPEANGA
„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics and Business Administration, Romania
SECTION 6
ACCOUNTING AND BANKING

Friday, November 23, 2012
16:00 – 19:00
Room: B010

Section Chairs:
LUCIA PALIU - POPA
“Constantin Brancusi” University of Targu Jiu, Romania
VASILE BURJA
“1 Decembrie 1918” University, Alba Iulia, Romania,

Scientific reviewers:
GHEORGHE HOLT
”Constantin Brancusi” University of Targu Jiu, Romania
NICOLAE ECOBICI
“Constantin Brancusi” University of Targu Jiu, Romania

Secretary:
Irina Chirtoc
“Constantin Brâncuși” University of Târgu Jiu, Romania

1. FINANCING OF INTERNATIONAL TRANSACTIONS
RADU NICOLAE BĂLUNĂ
University of Craiova, Faculty of Economics and Business Administration, Romania
DANIEL GOAGĂRĂ
University of Craiova, Faculty of Economics and Business Administration, Romania

2. CORRELATIONS BETWEEN THE ECONOMIC VALUE ADDED AND THE PRICE OF SHARES
ALEXANDRU BOGEANU
Candidate for Doctor's Degree in Accounting, Academy of Economic Studies, Bucharest, Romania

3. CLASSIFICATION OF COMPANIES FROM THE PERFORMANCE
STANDPOINT USING WARD’S METHOD
ALEXANDRU BOGEANU
Candidate for Doctor’s Degree in Accounting, Academy of Economic Studies,
Bucharest, Romania

4. CASH AND LIQUIDITY/LIQUIDITY AND LIQUIDITY RATIO
ADELA BREUER
”Eftimie Murgu” University of Reşiţa, Romania
MIHAELA LESCONI FRUMUŞANU
”Eftimie Murgu” University of Reşiţa, Romania
BEATRIX LIGHEZAN BREUER
”Eftimie Murgu” University of Reşiţa, Romania
ANDRA MANCIU
”Eftimie Murgu” University of Reşiţa, Romania

5. REVERSIBLE IMPAIRMENTS AND THEIR IMPACT ON THE ECONOMIC ENTITY’S PERFORMANCE
VASILE BURJA
Universitatea “1 Decembrie 1918”, Alba Iulia, Romania,
CAMELIA AVRAM (BOITOŞ)
Universitatea “1 Decembrie 1918”, Alba Iulia, Romania,

6. CONVERGENCE OF INTERNATIONAL AUDIT STANDARDS AND AMERICAN AUDIT STANDARDS REGARDING SAMPLING
ANCA OANA CHIŞ
University 1 Decembrie 1918, Alba Iulia, Romania

7. UNITED STATES GOVERNMENT ACCOUNTABILITY OFFICE(GAO) AND THE ACCOUNT COURT OF AUSTRIA(CCA)
CORNELIA DOBRE
Christian University “Dimitrie Cantemir”, Faculty of Finance, Banking and Accounting, Bucharest, Romania

8. THE AUDIT IMPORTANCE REGARDING THE AGENT THEORY AND THE CONSEQUENCES UPON FINANCIAL PERFORMANCE OBTAINED BY ROMANIAN COMPANIES FROM THE BASE
FLORIN DOBRE
Bucharest University of Economic Studies, Romania
FLORENTIN CALOIAN
Bucharest University of Economic Studies, Romania
LAURA BRAD
Bucharest University of Economic Studies, Romania
9. THE IMPORTANCE OF CORPORATE GOVERNANCE EXISTENCE AND THE INFLUENCE OF PROFITABILITY UPON THE QUALITY OF FINANCIAL AUDIT
FLORIN DOBRE
Bucharest University of Economic Studies, Romania
FLORENTIN CALOIAN
Bucharest University of Economic Studies, Romania
LAURA BRAD
Bucharest University of Economic Studies, Romania

10. SPECIFIC OF ASSESSMENTS THAT ARE NOT BASED ON THE MARKET VALUE, FROM IVS PERSPECTIVE
DANIEL GOAGĂRĂ
University of Craiova, Faculty of Economics and Business Administration, Romania
RADU BĂLUNĂ
University of Craiova, Faculty of Economics and Business Administration, Romania

11. THE ACCOUNTING CONCEPTUAL FRAMEWORK FOR MAINTAINING FINANCIAL CAPITAL VERSUS PHYSICAL CAPITAL
GHEORGHE HOLȚ
"Constantin Brancusi” University of Târgu Jiu, Romania
GENU ALEXANDRU CĂRUNTU
"Constantin Brancusi” University of Târgu Jiu, Romania

12. PATTERNS FOR DETERMINING THE COST OF EQUITIES
GENU ALEXANDRU CĂRUNTU
"Constantin Brancusi” University of Târgu Jiu, Romania
GHEORGHE HOLȚ
"Constantin Brancusi” University of Târgu Jiu, Romania

13. THE ORDER-BASED METHOD- A CURRENT METHOD OR JUST A PART OF THE HISTORY OF CALCULATING COSTS
LUMINIȚĂ POPEȘCU (COSTACHE)
University of Craiova, Faculty of Economics and Business Administration, Romania

14. THE ABC (ACTIVITY BASED COSTING) METHOD - A NEW CONCEPT IN COSTING COST
LUMINIȚĂ POPEȘCU (COSTACHE)
University of Craiova, Faculty of Economics and Business Administration, Romania
15. ACCOUNTING PROCEDURES SPECIFIC TO EXPORT OF GOODS ON ITS OWN BEHALF WITH SHORT-TERM COMMERCIAL LENDING
LUCIA PALIU - POPA
“Constantin Brancusi” University of Targu Jiu, Romania
NICOLAE ECOBICI
“Constantin Brancusi” University of Targu Jiu, Romania

16. ACCOUNTING TECHNIQUES SPECIFIC TO EXPORTS OF GOODS ON ITS OWN BEHALF WITH LONG-TERM COMMERCIAL LENDING
LUCIA PALIU - POPA
“Constantin Brancusi” University of Targu Jiu, Romania

17. NEW BANKING REGULATION FRAME DURING THE CRISIS PERIOD
MAGDALENA RADULESCU
University of Pitesti, Romania
MARINELA TANASCOVICI
University of Pitesti, Romania

18. ACCOUNTING TREATMENTS USED IN STOCKS VALUATION
GHEORGHE SUCIU
“Dimitrie Cantemir” Christian University, Brașov, Romania
PIPU-NICOLAE BÂRSAN
“Dimitrie Cantemir” Christian University, Brașov, Romania

19. FINANCING OPPORTUNITIES FOR COMPANIES THROUGH EUROPEAN FUNDS
GHEORGHE SUCIU
“Dimitrie Cantemir” Christian University Brașov, Romania
PIPU-NICOLAE BÂRSAN
“Dimitrie Cantemir” Christian University Brașov, Romania

20. ASPECTS REGARDING THE CONSOLIDATION OF ANNUAL FINANCIAL STATEMENTS
VICTOR TROACĂ
University “Titu Maiiorescu” Bucharest, Romania
VICTOR ADRIAN TROACĂ
Academy of Economic Studies Bucharest, Romania
SECTION 7
MANAGEMENT TRANSFORMATION

November 24, 2012
09:00 – 13:00
Room: B011

Section Chairs:
LUCIAN BELAȘCU
"Lucian Blaga" University of Sibiu, Romania
MARCEL ROMANESCU
"Constantin Brâncuși" University of Târgu Jiu, Romania

Scientific reviewers:
AMALIA VENERA TODORUT
"Constantin Brâncuși" University of Târgu Jiu, Romania
GENU ALEXANDRU CĂRUNTU
"Constantin Brâncuși" University of Târgu Jiu, Romania

Secretary:
Claudia Dina
"Constantin Brâncuși" University of Târgu Jiu, Romania

1. ETHICAL BUSINESS SOLUTION FOR REVIVING THE ECONOMY
LAURENTIA AVRAM
Spiru Haret University, Faculty of Accounting and Finance Câmpulung Muscel, Romania
CRISTINA NAFTANAILA
Spiru Haret University, Faculty of Accounting and Finance Câmpulung Muscel, Romania

2. ISO 26000 – BENEFITS, DIFFICULTIES, QUESTIONS
LUCIAN BELAȘCU
"Lucian Blaga” University of Sibiu, Romania
3. PROJECT RISK MANAGEMENT GUIDELINE
ANA-MARIA DINU
Valahia University of Targoviste, Christian University “Dimitrie Cantemir”, Romania

4. HR RECRUITMENT AND STAFFING STRATEGY– KEY PROCESSES IN DEVELOPING A BRILLIANT ORGANIZATIONAL CAREER
PAUL DINA
“Dunărea de Jos” University of Galați, Romania

5. STRATEGIC MANAGEMENT OF ENERGY INFRASTRUCTURE DEVELOPMENT IN ALBANIA
FIORALBA VELA,
University of Vlora, Albania
PRANVERA RESULAJ
University of Vlora, Albania

6. MEASURING CUSTOMER’ SATISFACTION ON THE QUALITY OF DACIA’ CARS IN ROMANIA
NICOLETA ISAC,
University of Pitesti, Faculty of Economic Sciences, Romania
ELIZA ANTONIU,
University of Pitesti, Faculty of Economic Sciences, Romania
ELENA JIANU
University of Pitesti, Faculty of Economic Sciences, Romania

7. ROMANIAN EDUCATION AND TRAINING SYSTEM IN THE CONTEXT OF EUROPEAN STRATEGIC FRAMEWORK: A COMPARATIVE ANALYSIS
MARIA LUT DINA
“Dimitrie Cantemir” Christian University Bucharest, Faculty of Management in Tourism and Commerce Timișoara, Romania

8. NEW SOLUTIONS FOR IMPROVE INNOVATION PROCESS IN ROMANIAN ENTERPRISES IN THE CONTEXT OF KNOWLEDGE-BASED ECONOMY
MARIA LUT DINA
“Dimitrie Cantemir” Christian University Bucharest, Faculty of Management in Tourism and Commerce Timișoara, Romania
Cristina Alina Năftănăilă
Spiru Haret University, Faculty of Accounting and Finance, Câmpulung Muscel, Romania
Laurenţia Georgeta Avram
Spiru Haret University, Faculty of Accounting and Finance, Câmpulung Muscel, Romania

10. ROMANIAN SMES VERSUS THE GLOBAL FINANCIAL CRISIS-IMPEDEMENTS AND OPPORTUNITIES
Liviu Oltean
“Lucian Blaga” University, Sibiu, Romania

11. COMPARATIVE STUDY OF THE DECISION-MAKING PROCESS IN SMES AND IN LARGE COMPANIES
Liviu Oltean
“Lucian Blaga” University, Sibiu, Romania

12. CONCEPTUAL APPROACH FOR PRIMARY FACTORS, COMPONENTS AND STAGES OF DECISION MAKING IN ROMANIAN HIGHER EDUCATION
Virgil–Ion Popovici
“Valahia” University of Târgovişte, Romania

13. METHODS AND TECHNIQUES UNDERLYING THE DECISION - EFFECTIVE MANAGEMENT TOOLS
Virgil–Ion Popovici
“Valahia” University of Târgovişte, Romania

14. MANAGEMENT OF THE PREDICTION MAINTENANCE PROCESS
Valentin Rau
University of Craiova, Romania

15. MANAGEMENT GUIDELINES FOR PREVENTIVE MAINTENANCE OPTIMIZATION
Valentin Rau
University of Craiova, Romania
16. **UNEMPLOYMENT – DISTORSION BETWEEN LABOUR SUPPLY AND DEMAND**  
*George Octavian Romanescu*  
ULIM University of Chisinau, Moldova

17. **LIFE QUALITY – ILLUSTRATION OF THE LABOUR MARKET EVOLUTION**  
*George Octavian Romanescu*  
ULIM University of Chisinau, Moldova

18. **THE CRITICAL FACTORS OF SUCCESS IN IMPLEMENTING A THE SUPPLY CHAIN - SALES**  
*Marcel Laurențiu Romanescu*  
“Constantin Brancusi” University of Târgu Jiu, Romania  
*George Octavian Romanescu*  
ULIM University of Chisinau, Moldova

19. **EFFICIENCY OF MANAGERIAL WORK WITHIN COMPANIES**  
*Marcel Laurențiu Romanescu*  
“Constantin Brancusi” University of Târgu Jiu, Romania  
*George Octavian Romanescu*  
ULIM University of Chisinau, Moldova

20. **GLOBAL STRATEGIC MANAGEMENT OF TRANSNATIONAL COMPANIES – A CASE STUDY FROM ROMANIA’S ECONOMY**  
*Daniel Stâncescu*  
University of Craiova, Romania

21. **INNOVATION OF ENTERPRISE VISION TOWARD SOCIAL RESPONSIBILITY**  
*Tjaša Štrukelj*  
University of Maribor, Faculty of Economics and Business, IRDO Institute for Development of Social responsibility, Slovenia  
*Matjaž Mulej*  
University of Maribor, Faculty of Economics and Business, IRDO Institute for Development of Social responsibility, Slovenia  
*Simona Sternad*  
University of Maribor, Faculty of Economics and Business, IRDO Institute for Development of Social responsibility, Slovenia
22. EVOLUTIONARY TRENDS IN THE MANAGEMENT OF PUBLIC ADMINISTRATION
AMALIA VENERA TODORUȚ
“Constantin Brancusi” University of Târgu Jiu, Romania
DORU CIRNU
“Constantin Brancusi” University of Târgu Jiu, Romania

23. THE MANAGEMENT OF FURTHER TRAINING OF TEACHERS AND EDUCATIONAL MANAGERS IN HUNEDOARA COUNTY
ANA TUȘA
“Lucian Blaga” University of Sibiu, Faculty of Economics, Department of Management, Romania
CLAUDIU SORIN VOINIA
“Lucian Blaga” University of Sibiu, Faculty of Economics, Department of Management, Romania
DĂNUȚ DUMITRU DUMITRAȘCU
“Lucian Blaga” University of Sibiu, Faculty of Economics, Department of Management, Romania

24. TRANSFORMATIONAL LEADERSHIP – THE ART OF SUCCESSFULLY MANAGING TRANSFORMATIONAL ORGANIZATIONAL CHANGES
IONEL SCAUNASU
“Valahia” University of Târgoviște, Romania
SECTION 8 and 9
QUANTITATIVE METHODS IN ECONOMICS
INFORMATION SYSTEMS FOR BUSINESS ADMINISTRATION

Saturday
November 24, 2012
09:00 – 11:30
Room: B112

Section Chairs:
CECILIA RABONTU
„Constantin Brâncuşi” University of Târgu Jiu, Romania
DANIELA DANACICA
"Constantin Brâncuşi” University of Târgu Jiu, Romania

Scientific reviewers:
MARIAN ZAHARIA
Petroleum-Gas University of Ploieşti, Romania
ANA-GABRIELA BABUCEA
„Constantin Brâncuşi” University of Târgu Jiu, Romania

Secretary:
Aniela Bălăcescu
"Constantin Brâncuşi” University of Târgu Jiu, Romania

1. ROMANIAN REGIONS’ MULTICRITERIAL RANKING REGARDING THE ACCOMMODATION CAPACITY PERSPECTIVE
ANA-GABRIELA BABUCEA
„Constantin Brâncuşi” University of Târgu Jiu, Romania

2. ADVANTAGES OF USING ARTIFICIAL INTELLIGENCE TECHNIQUES TO PREDICT CHAOTIC DYNAMICS
DUMITRU CIOBANU
University of Craiova, Romania
3. EVOLUTION OF THE CAPACITY AND ACCOMMODATION ACTIVITY AT THE REGIONAL LEVEL IN ROMANIA AFTER 1990
ANA-GABRIELA BABUCEA
„Constantin Brancusi” University of Targu Jiu, Romania
CECILIA IRINA RABONTU
„Constantin Brancusi” University of Targu Jiu, Romania
MARIA VASILESCU
„Constantin Brancusi” University of Targu Jiu, Romania

4. STRATEGY FOR EVALUATION AND SELECTION OF SYSTEMS FOR ELECTRONIC LEARNING
MANDUŠIĆ DUBRAVKA
Faculty of Agriculture, University of Zagreb, Croatia
BLAŠKOVIĆ LUCIJA
Faculty of Agriculture, University of Zagreb, Croatia

5. THE POSSIBILITY OF STATISTICAL EVALUATION OF INNOVATIVE ACTIVITY
AURELIA ȘUȘU-ȚURCAN
Academy of Science of Moldova, Moldova

6. CONSIDERATIONS ON THE EVOLUTION OF THE LABOUR FORCE IN THE ROMANIAN ECONOMY IN 2003-2010. A QUANTITATIVE APPROACH
MARIAN ZAHARIA
Petroleum-Gas University of Ploiesti, Romania
ANIELA BĂLĂCESCU
„Constantin Brancusi” University of Targu Jiu, Romania

7. THE UNEMPLOYMENT IN SOUTH WEST OLTENIA REGION-DETERMINANTS AND TRENDS
MARIAN ZAHARIA
Petroleum-Gas University of Ploiesti, Romania
ANIELA BĂLĂCESCU
„Constantin Brancusi” University of Targu Jiu, Romania